



**Board Meeting**  
**March 16, 2010**

## **I. Call to order**

## **II. Attendance**

Present: Niel Laudati (President), Nedine Karakaplan (President Elect), Eric Jones (Treasurer), Kim Evans (At-Large), Amber Fossen (Secretary), John Mitchell (At-Large)

Absent: Lisa Lawton (Past-President), Kathy Madison (At-Large)

**III. Changes/Additions to Minutes and Agenda:** None. Minutes are now being posted to the PRSA website.

## **IV. March PRSA Luncheon Review:**

- a. Reports that the presenter for March was very engaging, great speaker.
- b. The luncheon had a good turnout.
- c. Food options are still an item needs to address with the VRI.

## **V. Treasurer's Report**

- a. Chapter continues to be doing well and if trend continues, the year-end will come in above what was projected due to lunches/sponsors.
- b. Chapter is anticipated to break-even on February's lunch.
- c. John will ask at district about luncheon budgeting among other Chapters in April.
- d. Board considered possibility of sponsorship for door prizes but noted the resource necessary to pursue sponsorships. Sponsorships will not be sought for door prizes and the Board will continue to secure small prizes as allocated for in the budget.

## **VI. Membership Report**

- a. The Chapter is maintaining 38 active members.
- b. Nedine has explored the opportunity to offer group memberships. Memberships would be transferrable within the organization that provides its employees a group membership.
- c. Nedine will look into whether existing members could transfer into a group plan now or wait until membership renewal.
- d. Board members will send leads to Nedine for organizations that may benefit from this opportunity. Ideas include UO, City of Eugene, TEAM Springfield.

## **VII. Program Update**

- a. April Luncheon is Chris Pryor, American Red Cross.
- b. Kim will follow up on any potential AV needs.
- c. Kathy will pull together program information.
- d. Future programs: Branding Panel in May; PRSA evening social (Amber/Nedine); look to national PRSA for more programming ideas.

## **VIII. Other**

- Maintaining the PRSA website requires both training and the ability to access the right software. This is currently being handled by Eric but the Board explored the idea of offering a possible membership in exchange for maintaining the site.

## **VIII. Adjournment**

**Next PRSA board meeting is scheduled for Tuesday,  
April 20, 2010 in Eugene**