



**Board Meeting**  
**January 19, 2010**

**I. Call to order**

**II. Attendance**

Present: Niel Laudati (President), Nedine Karakaplan (President Elect), Eric Jones (Treasurer), Kathy Madison (At-Large), Kim Evans (At-Large), Amber Fossen (Secretary)

Absent: Lisa Lawton (Past-President), John Mitchell (At-Large)

**III. Changes/Additions to Minutes and Agenda:** None. Eric motioned for minutes to be posted on the PRSA website. It was approved. Amber and Eric will collaborate to post approved Board minutes.

**IV. PRSA Luncheon Check In and Staffing:**

- a. There are no slips for credit cards available at the Valley River Inn. Kathy offered to look for a generic form that has a carbon copy.
- b. Niel asks that Board members email him a week in advance if we can arrive early and help greet and check in members before a Thursday luncheon.

**V. Treasurer's Report**

- a. Eric reported that January was a good month and he believes the chapter made money. He asked that the Board help determine how many participants are at each meeting.
- b. A sponsorship contract has been signed with FireMed for 2010. Niel will connect with Lisa about Ulum's sponsorship.

**VI. Membership Report**

- a. The chapter has 38 active members. Nedine reported that national recordings may not accurately reflect local membership.
- b. Nedine has leads for two additional members.
- c. Board members generated ideas for other potential members including Team Springfield and local public information members. Nedine will provide a memo to send to these groups.
- d. Nedine requested a second person be assigned to work on membership.

## **VII. Program Update**

- a. February: Eugene and Springfield Mayor/Public Relations View
- b. Possible Sports PR for March – UO Highs and Lows. Other ideas include Bev Smith with Kids Sports, Ethics program, how to get the most out of interns, Susan G. Komen/Race for the Cure – possible joint PRSA/AMA program, social media and online news rooms, “green” PR – Climate Matters, how to start and run a PR business, crisis planning for nonprofits and government agencies.
- c. Board brainstormed possible members for a Program Committee. Currently Jeneca Jones is spearheading effort and additional members are wanted for this effort.
- d. Send in monthly luncheon notice to Register Guard.

## **VIII. Other**

- Niel will send sponsors a 2010 presentation schedule.
- Kathy will write an announcement on the PRSA Board for the RG Business Beat. Niel’s photo will be submitted.

## **VIII. Adjournment**

**Next PRSA board meeting is scheduled for Thursday,  
February 4, 2010**