

I. Call to order

II. Attendance

Present: Jan Bohman, Eric Jones, Stephanie Stano, Lisa Lawton, Joan Aschim, Niel Laudati, Bev Meyhew, John Mitchell

Absent: John Mitchell

III. Board Members

Eric encouraged the group to bring people along with a goal of President Elect. Stephanie elaborated on the idea of having some “in-training” members of the chapter. Steph wanted to look at the by-laws and make sure they still fit with the chapter needs. Next year we have four positions to fill. Two at-large, APR and President elect. Possibly an ethics member. Joan will maintain her responsibility as membership chair, but would like to find a new membership coordinator and teach this person. Bev does not want to be the APR chair anymore.

The board discussed several options for replacing the APR member. The bylaws state that we need an APR chair. There are several options. Bev may be able to start the dialogue.

GoPRSA Organizational Items

- a. Mission statement
- b. Chapter copy
- c. Branding (including: letterhead, nametags, stickers, banners) logos are available on website. Board wanted to look for ways to improve the experience of attendees.
- d. Online data posting/sharing – Eric provided an update of the web-site update. Eric focused on the need for changing and updating content. Content is the important piece and needs to be changed regularly. Upgrading the service on our website (example/for sign up) carries a heavy cost. A possible project for PRSSA would be to research some local chapters that are doing a good job on their web-pages. Eric will continue providing work on the web-page.
- e. Supplies: camera, pens, name tags, credit card machine

NEXT STEPS:

Website meeting – Eric

Mission/branding meeting (July)

APR Follow-up

People

Printers (Inkwell)

Banners (Imagine Graphics)
Copywriter
Graphic Artist
Photographer

IV. Approve minutes

April minutes approved with minor adjustments.

V. Treasurer's report

Region did not send a check and AMA did not money from workshop yet.

VI. Membership report

Joan

VII. APR

No new information