



## **March Board Meeting**

**April 17, 2006**

### **I. Call to order**

### **II. Attendance**

Present: Jan Bohman, Eric Jones, Stephanie Stano, Lisa Lawton, Joan Aschim, Niel Laudati, John Mitchell

Absent: Bev Meyhew

### **III. Changes/additions to agenda?**

No.

### **IV. Approve minutes**

March minutes approved with minor adjustments.

### **V. Treasurer's report**

Discussion on charges for PRSSA members and "general student" members. John suggested maintaining the price of \$11 for "all students." The board discussed the April luncheon, which was sparsely attended. There was a count of 18 attendees, three members were compt. Two speakers plus one assistant. The chapter lost \$11 on the lunch. However, there was a net gain on the teleseminar (\$275 gross.)

### **VI. Membership report**

Jan assisted Nadine from Springfield Chamber on a new membership. Brian Terret is renewing. Will encourage Andrea Ash. Phil Weiler may reapply for membership. Lottie Duey, we are waiting for a response. Other prospects include: Kelly Mathews (John), Cara Murez from the Red Cross (Joan), Alise Kermisch from Eugene Hearing and Speech Center (Joan), Randy Jylan from the Oakridge Chamber of Commerce (Lisa)

### **VII. APR**

No new information

### **VIII. Program**

#### **a. April meeting debrief**

18 people including speakers. Pearle Wolfe and Richie Weinman were excellent speakers – The chapter agreed to assist with next year's Homeless Connect. The chapter discussed assisting with a specific aspect of the project so PRSA can get partnership recognition.

- b. May meeting
  - i. Speaker – Andy Vobora LTD re: EmX
  - ii. Program sponsor – LCC
  - iii. Door prize – LTD/LCC
  
- c. June Program
  - i. Speaker – Jack Hart
  - ii. Program sponsor – SPJ from Portland
  - iii. Door prize –  
Various groups were discussed for promotion of this program, including; LCC, UO. The board discussed reserving a larger room and requesting early RSVP's
  
- d. July Program
  - No program scheduled for July
- e. August Program
  - Board will deliberate on the need for an August program. Possibly the meeting will take place, but in a different format.

#### Teleseminar

Cost for the last seminar was \$190. The chapter made \$275 gross. Future teleseminars may include a decreased or free seminar for the organizer.

#### IX Other

- a. Program meeting is next Wednesday at 4 Peregino. A joint meeting with AMA is scheduled to follow at 5 p.m. at the DAC.
  
- b. North Pacific District Conference in San Francisco. John Mitchell has been sitting in on the conference calls. The districts have done a great job of getting this on member's radars. The conference has had its share of bumps, but will take place on schedule. Jan will send a reminder note on the \$250 the local chapter, the information is currently on our webpage
  
- c. Joint non-profit conference with AMA. Plans are moving forward. Keynote speakers and many of the programs are being finalized. Prices for the event may be set at \$35 for a break-even level of 200 people. The webpage needs to be updated with information – not just a link to the AMA site.
  
- d. Leadership rally – Stephanie Stano will attend in New York June 15-16.
  
- e. Board planning session could be set for June, 2007. Tentative time of 12-2 during our regular board meeting on June 19. Agenda could include goal setting; publicity surrounding our chapter; along with a regular board meeting.
  
- f. Next Meeting 5/15 at Ulum

g. Business Beat – Lisa Lawton will follow up with the RG.

**X. Adjournment**

**Next PRSA board meeting is scheduled for Tuesday,  
May 14, 2007 at noon at The Ulum Group.**